

# Honors Seminar V & VI: Aesthetics, Values, and Authority Engaged Research In The Community Through Honors (ENRICH)

IDH 3034-3035 Fall 2014 & Spring 2015 Monday 3:00-5:45p.m. in DM233 Instructor: Cecile Houry, Ph.D. choury@fiu.edu or 305-348-1321 Office hours by appointment

#### **Overall Course Description**

The Honors College Seminars: Aesthetics, Values, and Authority, examine the aesthetic underpinnings of culture and foundations of what commonly are held to be "western values." Discussions will focus not only on these paradigms, but on the authority and power relationships associated with them. This course aims to fulfill the goals of the global learning initiative. Innovative pedagogical strategies will be utilized to raise students' awareness of the interrelatedness of local, global, international, and intercultural issues. The interdisciplinary nature of the Honors College will facilitate students' ability to develop a multi-perspective analysis of local, global, international, and intercultural problems, as well as their willingness engage in problem solving in diverse settings.

## **Specific Course Description**

Institutions of higher education have, historically, failed to develop healthy and productive relationships with their surrounding communities. Instead of opening themselves to these communities, universities have, for most of the twentieth-century, focused inward, emphasizing research, publication, material resources, and prestige. This approach to higher education and its primary role in society is often described as the "Ivory Tower" or the "town and gown" phase. A combination of socio-economic, political, and educational changes have progressively shattered this model. Today, most institutions of higher learning recognize the essentiality of community engagement for the students' personal and academic growth and success and for developing healthy neighborhoods.

Honors programs/colleges, specifically designed with curriculums of challenging seminars with cutting-edge pedagogy fostering intellectual curiosity, critical thinking, interdisciplinary cooperation, and leadership training, are strategically positioned to take the lead on these emerging community engagement objectives. The Honors College at Florida International University, which is a center of excellence preparing some of the university's best and brightest to become well-rounded individuals and leaders in their fields and communities, successfully did so. In September 2009, that college approached the Mayor of the City of Sweetwater and, after assessing the community's needs, offered to "adopt" this impoverished city of roughly 15,000 Hispanic residents (now about 19,500) located right across the university's main entrance. This innovative partnership is designed to engage faculty members and students in projects that improve the quality of life of local residents; provide students with opportunities to develop leadership and research skills, practice civic engagement, learn about the management and governance of a small city, and help integrate the university more fully into the local community.

This course uses a service-research approach to address some of the social, cultural, economic, political, environmental, educational, and health problems that the City of Sweetwater and its residents face today. Building on Community-Based Research literature and methods, students will, during the first semester, conduct research about community partnerships and about the City of Sweetwater. They will identify issues and, based on their majors and interests, select one. They will then work as a team with the instructor to identify university faculty members or administrators, city officials, non-profit leaders, or corporate agents who can help them develop creative solutions and initiate their implementations.

#### Service-Research Approach

Most institutions of higher education today emphasize service learning and research as essential elements for the development of well-rounded students prepared to lead tomorrow's world. Service learning refers to university initiatives designed to engage students in community learning and service activities as part of their regular coursework. Research refers to the academic search for knowledge. Students select a research topic and then investigate primary and secondary information, often using a scientific method, interpret all the information gathered, and try to confirm existing theories or develop new ones, thus contributing to the continuing formation of knowledge. Most universities, then, offer such classes. Not many, however, offer classes on service-research. So what is service-research?

Using Community-Based Research principles, but adapting them to a multi-disciplinary undergraduate population, service-research refers to initiatives involving institutions of higher education, their faculty members, and their students in data collection, practical reasoning, and problem solving strategies to help address some current community issues.

#### **Course Objectives**

At the end of this course, students will be able to:

- Understand the benefits of university-community and private-public partnerships.
- Conduct effective and objective internet and literature searches on a particular subject, with appropriate verification of sources or with an appreciation of the limitations/biases of particular sources of information.
- Submit an Institutional Review Board proposal and get it approved by the University.
- Conduct community research and present research findings.
- Work with faculty members, citizens, and government officials to identify community problems.
- Use practical reasoning to analyze and propose solutions or improvements to a community problem taking into consideration historical, cultural, economic, political, and legal contexts.
- Work in a group/team setting to achieve a common goal.
- Initiate the implementation of their ENRICH project and positively impact their surroundings.
- Assess their work and the potential community impact.

## Global Learning (GL) Outcomes & Co-Curriculum Activity

- Global Awareness: Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems.
  - o Course Learning Outcome: Students will demonstrate knowledge of the interrelated global dynamics (social-cultural, political, economic, etc.) that shape aesthetics, values, and authority in diverse cultural contexts.
- Global Perspectives: Students will be able to develop a multi-perspective analysis of local, global, international, and intercultural problems.
  - O Course Learning Outcome: Students will be able to analyze the multiple global forces that shape their understanding of aesthetics, values, and authority economic, political, sociological, technological, cultural, etc.
- Global Engagement: Students will be able to demonstrate a willingness to engage in local, global, international, and intercultural problem solving.
  - O Course Learning Outcome: Students will be able to develop solutions to local, global, international, and/or intercultural problems related to aesthetics, values, and authority.
- Global Learning Co-Curriculum Activity: Students will perform at least twenty hours of Community Service per academic year (Fall/Spring) either through the Honors College service partnerships (Sweetwater, Overtown Youth Center, etc.) or through other community service projects and/or events. If you want to apply this service to your graduation portfolio, be sure to document your hours.

#### Instructor

Dr. Cecile Houry works for the Robert Stempel College of Public Health & Social Work at Florida International University (FIU) as the Assistant Dean for Continuing Education. Houry was previously the Assistant Vice President for Engagement at FIU. Prior to joining the Office of Engagement, Houry was the Director of Student Programs and a faculty member in the FIU Honors College. There, Houry was in charge of community partnerships (specifically the Sweetwater partnership), study abroad programs, career services, special events, and student organizations. Houry came to the Honors College in June 2009, after spending two years teaching social studies at the Belen Jesuit Preparatory School.

Born and raised in France, Houry earned a Bachelor and Master of Arts in English from the University of Orleans in France, a Master of Arts in History and a Doctor of Philosophy in History from the University of Miami. Her main interests include sport history and gender studies. Her dissertation focused on American women and the modern summer Olympic Games, looking at the obstacles women encountered in their struggle for participation and equality in that global sporting event.

Houry participated in several leadership programs, including the FIU Educational Leadership Enhancement Program, FIU Women On The Move Leadership Program, Leadership Miami, and Connect Florida. For her work, Houry received the FIU Community Award, the Greater Miami Chamber of Commerce HYPE Go Getter Award, and Florida Campus Compact's Community Engagement Educator of the Year Award.

#### **Teaching Philosophy and Methods**

First, I believe in setting high standards and expectations for myself. Students can expect me to be on time and prepared, to conduct classes in a professional manner, to be available to help them, and to be consistent in my teaching, grading, and interactions with students. Similarly, I believe in setting high standards and expectations for students. I expect students to arrive in class on time, with their materials, with their reading and other assignments completed, ready to engage in discussions, and willing to learn from myself and from other students.

Second, I believe in active learning, which is why I pick materials, organize my classes, and design my syllabus to promote critical thinking. Teaching is not about lecturing students only. It is also, and more importantly, about exposing students to diverse theories, concepts, materials, ideas and allowing them to appropriate that knowledge, make sense of it, and criticize it. I also always try to emphasize real-world applications of the concepts and issues discussed to allow students to see the interconnectedness between what we discuss, the community, and their lives.

#### **Academic Misconduct**

In the Honors College, the term "honor" refers both to academic accomplishment and character. Students in the Honors College should adhere to and be held to the highest standards of personal accountability. Dishonesty in any form is antithetical to the very definition of being an Honors student at FIU. Any Honors College student found guilty of academic or other misconduct violating the University Code of Standards and/or the Code of Academic Integrity will be dismissed from the Honors College. All Honors students are expected to know what constitutes misconduct and to abide by both University and College policies on conduct and integrity. The Honors College distributes information on these policies on its website, with links to the FIU Code of Academic Integrity, which is part of the FIU Student Handbook. All faculty members are expected to report academic misconduct immediately Read more: http://honors.fiu.edu/academics/policies/misconduct/

## **Religious Observances**

Every effort will be made, where feasible and practical, to accommodate students whose religious practices coincide with class requirements or scheduling. Please make sure to notify your instructor at the beginning of the semester of which dates you will be absent or any anticipated problems with completing course work.

#### Physical, Mental and Sensory Challenges

Every effort will be made, where feasible and practical, to accommodate students who are so challenged. Should you require accommodations, contact the Disability Resource Center, if you have not done so already.

#### **Honors College Student Portfolios**

All Honors College students must present, before graduation, a portfolio of the work they have done over their years in the College. This is the Honors College's assessment method for students' learning outcomes in five areas: research skills, interdisciplinary connectivity, global learning and perspective, appreciation of the creative arts, leadership and community engagement. To see which assignment in this course is best suited for your portfolio, read the Honors College Portfolio requirements: http://honors.fiu.edu/academics/improvement/

#### **Honors College Citizenship Requirements**

Honors College students are required to accumulate at least 20 citizenship points each academic year (Fall and Spring) by attending Honors College activities. Students attending only one semester (Fall or Spring) are required to accumulate 10 citizenship points. Each activity has a point value. Students may select which events and activities they want to attend. Read more about this requirement: http://honors.fiu.edu/academics/policies/citizenship/

#### **Guidelines for Written Work**

All assignments must:

- 1. Be turned in at the beginning of class on the specified dates. No late work will be accepted.
- 2. Be printed and stapled. Work not stapled before coming to class will not be accepted.
- 3. Use Times Calibri, font 12, 1.5 spaced.
- 4. Include page numbers.
- 5. Have the following margins: 1" for the top, bottom, left, and right.
- 6. Respect the word requirement. Assignments that are extensively shorter or longer than required will be penalized.
- 7. Be free of spelling, punctuation, grammar, and usage errors. The more errors in your writing, the more your grade will go down!

#### **Reading Materials**

- 1. Peter Kageyama, For the Love of Cities: The Love Affair Between People and Their Places (St. Petersburg, FL: Creative Cities Productions. 2011)
- 2. Kerry Strand, Sam Marullo, Nick Cutforth, Randy Stoecker, and Patrick Donohue, *Community-Based Research and Higher Education: Principles and Practices* (San Francisco, CA: John Wiley & Sons. 2003).
- 3. Other articles and book chapters will be assigned and distributed in class or sent via email throughout the semester (some are already listed in the tentative course calendar). Regular reading of the *Miami Herald* is also expected.

## **ENRICH Course Grading**

## The selected team research project will lead to a solution-oriented project implemented during the spring semester in the City of Sweetwater

#1	Attendance, Participation, homework, quizzes	Individual	20 pts
#2	Book Report	Individual	10 pts
#3	Community Profile	Individual	10 pts
#4	Community Input	Individual	10 pts
#5	Community Organizations/Foundations Report	Individual	10 pts
#6	Topic Selection and Justification	Team	10 pts
#7	Institutional Review Board Proposal	Team	10 pts
#8	Research Report	Team	20 pts

	<b>Grading Scale:</b>	
+ 93 A	92-90 A	-
89-87 B+	86-83 B	82-80 B-
79-77 C+	76-73 C	72-70 C-
69-67 D	66> F	

#1 - Attendance, Participation, homework, and Quizzes (20 Points – Individual): You are expected to be an active participant in class presentations and discussions. To participate, you have to be there, so attendance is mandatory. Tardiness is disrespectful and disruptive. After 15 minutes and/or if it becomes a problem, it will be treated as an absence. After two unexcused absences, your grade will be penalized. Homework refers to the readings and reports not included in the different "steps" listed below. If necessary, quizzes (announced or unannounced might be administered on readings, research material, and in-class discussions. The format will mostly be true/false questions, multiple choice questions, fill-in the blanks, and short answer questions. There is no make-up for quizzes missed.

## #2 - Book Report (10 Points - Individual): This in-depth report should discuss:

- 1. The author and what you know about him
- 2. The author's main arguments
- 3. The evidence used by the author to support his arguments
- 4. The book's strengths
- 5. The book's weaknesses
- 6. 2 local examples that support the author's arguments
- 7. Your takeaway (explain what it is and why)

## #3 - Community Profile (10 Points – Individual): This in-depth profile should include:

- 1. Geographical information
- 2. Key demographic information (including trends)
- 3. Significant historical and community events
- 4. Media stories
- 5. Significant social, cultural, economic and political assets, distresses, opportunities and threats/challenges (SWOT analysis)
- 6. Inventory of relevant community development/building organizations and key stakeholders (including a brief description of their roles and activities)
- 7. Nature and status of past and ongoing relationships between FIU and the City of Sweetwater
- 8. A bibliography

\*Do not copy-paste and be brief/general. Take time to understand the information and analyze what it means for the Sweetwater community and its residents.

- #4 Community Input (10 Points Individual): Go in the Sweetwater community and talk to 20 people to get a feeling about what they think of their city and what is needed. Record the people you talk to (age range, ethnicity, gender, etc.) and the answers you receive. Make sure to diversify the pool of people you select. Write a 2-page report about what you learned about Sweetwater from these discussions.
- #5 Miami Community Organizations/Foundations Report (10 Points Individual): For each of the following, cover the following relevant information: who they are, their mission and goals, why you selected them, their specific programs or initiatives, their organizational structure, their funding, their membership, the impact they had/have on the community, etc.
  - 1. 3 foundations
  - 2. 5 non-profit organizations
  - 3. 5 key players
  - 4. 2 source of information

## #6 - Topic Selection and Justification (10 Points - Team): This detailed report should cover:

- 1. The research topic you chose to focus on (education, healthcare, environment, culture, etc.)
- 2. Why you specifically selected this research topic
- 3. How important is this topic for the Sweetwater community?
- 4. What data have you already collected on the topic that justifies your selection?
- 5. What research methods do you plan on using?
- 6. What are some internal resources that could be mobilized to support your efforts?
- 7. What external resources could potentially be mobilized to support your efforts?
- 8. What strategies do you plan on using to involve community members in the different aspects of your service-research project?
- 9. How will this initiative impact (on a short and long term basis) the community?
- 10. In light of what you have learned so far, what are some of the obstacles you can anticipate to run into in connection with your project?
- #7 Institutional Review Board Proposal (10 Points Team): This step involves putting together an IRB proposal, submitting it, and following up with the Division of Research until the proposal is approved.
- #8 Research Report (20 Points Team): This detailed report will cover the following aspects:
  - 1. Need assessment: your research on what is missing in the community in relation to the topic you chose
  - 2. Asset mapping: your research on the resource the community already has in relation to the topic you chose
  - 3. The research methods used and the results obtained
  - 4. The research methods you are planning to use in the future and why you will use them
  - 5. The human resources (internal and external) you have identified and contacted
  - 6. The resources (internal and external) you will need to continue your research project
  - 7. Secondary sources: a review of the literature on your topic
  - 8. Primary sources: pending your topic, this probably involves a combination of surveys and interviews conducted in the City of Sweetwater
  - 9. The challenges you have encountered and are encountering
  - 10. The way the data you have collected and the interactions you had so far have impacted your original project ideas

#### **Tentative Course Calendar**

## 1 - August 25 - Introduction

- Professor
- Students: majors, interests, and course expectations
- Course & service-research
- The Honors College's partnership with the City of Sweetwater

#### 2 - September 1 - Labor Day - No Class

- <u>HW: Institutional Review Board Online Certification called "Collaborative IRB Training Initiative Program (CITI)." At the end, save and email me the Training Certificate Completion Report <a href="http://www.citiprogram.org">http://www.citiprogram.org</a></u>

#### 3 - September 8 - Community Emotional Attachment & Engagement

- HW: Read Peter Kageyama's For the Love of Cities: The Love Affair Between People and Their Places
- HW Book Report (#2)

## \* September 11 - Honors College Colloquium with Peter Kageyma - mandatory

## 4 - September 15 - Institutions of Higher Education and Community Partnerships

- <u>HW: Read Community-Based Research in Higher Education</u>, Chapter 1, "Bridging 'Town & Gown'" (handout) and "Creating and Sustaining Authentic Partnerships with Community in a Systematic Model" (handout)
- HW: List 8 essential points from the readings (e.g. aspects that surprised you, things you did not know, arguments you disagree with, reasoning you do not fully understand, questions you may have, etc.) Explain why you selected this particular aspect and be ready to discuss your 8 points in class
- Introduction to community service in the U.S.
- September 18: Honors Convocation

## 5 – September 22 — Sweetwater: The City

- HW: Read Community-Based Research in Higher Education, Chapter 2 and 3
- HW: Community Profile (#3)
- Getting to know Sweetwater

#### 6 – September 29 – Sweetwater: People & Places

- HW: Read Community-Based Research in Higher Education, Chapter 4 and 5
- HW: Community Input (#4)

#### 7 – October 6 – Miami: People & Organizations/Foundations

- HW: Community Organizations/Foundations Report (#5)

#### 8 – October 13 – Topic Discussion + Institutional Review Board (IRB)

- HW: Review the IRB website so you are familiar with the application requirements, processes, timeline, etc. http://research.fiu.edu/irb/index.html
- HW: IRB list your questions and bring to class
- Brainstorming session

## 9 - October 20 - Topic Selection & Justification

- HW: Topic Selection and Justification (#6)

## 10 - October 27 - Institutional Review Board - Proposal

- Team work on IRB Proposal

## 11 - November 3 - Institutional Review Board - Proposal

- HW: IRB Proposal (#7)

## 12 - November 10 - Research (secondary)

- HW: Research on local, state, and national resources relevant to your topic

## 13 - November 17 - Research (secondary)

- <u>HW literature review on your topic</u>
- Research update discussion

## 14 - November 24 - Research (primary)

- HW: Research Update Report

## 15 – December 1 – Research (primary)

- Research update discussion
- December 2: Honors Fall Award Assembly

## 16 - December 8 - Research & Project Discussions

- HW: Research Report (#8)
- Research presentation
- Project discussion

This syllabus is subject to change. I will inform the class of changes as they come.