Lessons in Life and Leadership
Spring IDH 3035, Section U32
Wednesday, 2:00PM-4:45PM, CBC 254

Professor: Dr. Modesto (Mitch) A. Maidique
Office hours by appointment
maidique@fiu.edu

Teaching Assistant: Henrique Carvalho
CBC 300 | (305) 348 5413

Required Material:
Total Leadership by Stewart B. Friedman
Getting to Yes by Roger Fisher and William Ury

Purpose:
Leadership, the axis on which the world turns, is a key ingredient to success in every field. This course provides you with the tools to examine your own leadership profile and help build upon your innate talents. The wide-ranging, unconventional curriculum centers around the JPG (Judgment, Persuasion, Grit) Model of Leadership, which encompasses self-awareness, decision-making, mindfulness, communication, and additional elements that drive success.

Learning Objectives:
1. Address a problem in our community/university.
2. Meet additional faculty and practitioners in leadership.
3. Continue exploring your personal leadership and journey.
4. Learn about creativity, innovation, and disruption.

General Class Expectations:
- Be on time for class.
- Bring your tent card to every class.
  - Forgetting your tent card will result in point deductions from your participation grade.
- Respect your classmates.
- Be prepared for class (i.e., reading material, assignments, papers, and presentations).
  - Before a practitioner session, read the leader’s bio and prepare questions.
- Dress appropriately (no pajamas, bathing suits, sunglasses on your eyes, etc.).
- Cheating/plagiarism will not be tolerated and will automatically result in a failing grade.

COURSE REQUIREMENTS

Class Leadership and Participation (40 points)
You are expected to actively participate in all class activities and discussions. Attendance is mandatory as much of the learning in this course is experiential. Each absence will result in point deduction from your participation grade. If five minutes late or more, you will be marked as absent. In the event of an emergency, it is your responsibility to inform the teaching assistant of any absence.
**Project Video (20 points)**
Each team will identify an issue in our community, and propose a plan to address it. The video should be minimum 90 seconds, but should not exceed 3 minutes. In the video, you should clearly state the problem, provide appealing evidence, discuss your plan, and use visuals effectively. Imagine that you are pitching your idea to investors or other relevant authorities. Your presentation should be persuasive, and your plan should be reasonable, doable, and effective. If your plan requires funds, please indicate how would you raise them.

- Outline due: 2/7
- Storyboard due: 3/21

**Final Paper (20 points)**
The final paper will introduce the problem you identified, present your research, and include a detailed plan to address the problem. The final paper should be completed following the guidelines of the Modern Language Association (MLA) format, double-spaced, and be a minimum of 8 pages (not exceeding 12 pages).

**Pop Quizzes and Assignments (20 points)**
From time to time, short quizzes and assignments will be given to assess your understanding of the material. You should review the material learned on a consistent basis to ensure preparedness for the quizzes, as they will be unannounced and happen randomly throughout the course. All assignments, unless otherwise specified, must be typed and double-spaced. No late assignments will be accepted.

*The best quiz or assignment will be distributed to all the students in the following class.*

<table>
<thead>
<tr>
<th>Grading Summary Table:</th>
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<tbody>
<tr>
<td>Class Participation</td>
</tr>
<tr>
<td>Video and Q&amp;A</td>
</tr>
<tr>
<td>Final Paper</td>
</tr>
<tr>
<td>Quizzes and Assignments</td>
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**Evaluation:**
Final grades for the course will be based on a points system using the following scale:

- (A) 93 – 100 percent
- (A-) 90 – 92
- (B+) 87 – 89
- (B) 83 – 86
- (B-) 80 – 82
- (C+) 77 – 79
- (C) 73 – 76
- (C-) 70 – 72
- (D+) 67 – 69
- (D) 64 – 66
- (D-) 60 – 63
- (F) 59 percent or less

Letter grades will be used for quizzes, assignments, and papers. Final grades will be calculated using the scale above.

**Global Learning Graduation Honors**
FIU’s Excellence in Global Learning Graduation Medallion is awarded to students who complete at least four global learning courses, participate in a variety of global co-curricular activities, and complete a capstone consisting of one of the following: a substantial original research project and presentation on a global topic; extensive foreign language study; long-term study abroad; or, a globally-focused internship. The Peace Corps Prep certification is conferred upon students who complete at least four global learning
courses, extensive language study, and a global problem-solving project. For more information, visit goglobal.fiu.edu.

**Early Alert Program:**
In an effort to help you succeed, students who perform below academic standards in class may be referred to their academic advisor for further assistance. This includes students who have not been attending class, submitting homework assignments, or passing quizzes and tests.

**Disability Resource Center:**
The Disability Resource Center collaborates with students, faculty, staff, and community members to create diverse learning environments that are usable, equitable, inclusive and sustainable. The DRC provides FIU students with disabilities the necessary support to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and plan to utilize academic accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center GC 190.

**Academic Misconduct Statement:**
Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

Academic Misconduct includes:
**Cheating** – The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not.

**Plagiarism** – The use and appropriation of another’s work without any indication of the source and the representation of such work as the student’s own. Any student, who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is responsible for plagiarism.
<table>
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<tr>
<th>Week</th>
<th>Date</th>
<th>Description</th>
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| 1    | 1/8   | - Introduction  
|      |       | - Team Selection  
|      |       | - Experiential Learning Exercise |
| 2    | 1/17  | - On Alvah Chapman, Brian  
|      |       | - Risk-taking  
|      |       | - Driving Change  
|      |       |   o Innovation  
|      |       |   o Disruption |
| 3    | 1/24  | - Happiness, Sungu Armagan  
|      |       |   Intro to video production |
|      |       | - Optimal performance exercise |
| 4    | 1/31  | - Optimal Health, Joe Greer MD, HWCOM  
|      |       | - Yoga Session, Bonnie Quiceno |
| 5    | 2/7   | - Introduction to Entrepreneurship, Robert Hacker  
|      |       | - Social Media Presence, Anthony Miyazaki  
|      |       |   Project outline due |
| 6    | 2/14  | - All About Them, Bruce Turkel |
| 7    | 2/21  | - The Inner Science of Success, Hitendra Wadhwa, Columbia |
| 8    | 2/28  | - Guest Leader: Alice Bravo, Director of Transportation, Miami-Dade County  
|      |       | - Strategic Thinking, Stav Fainshmidt |
| 9    | 3/7   | - Six Thinking Hats: Joyce Elam, Dean Emerita, FIU College of Business  
|      |       | - TBA |
| 10   | 3/14  | Spring Break – No Class |
|      |       |   Storyboard due |
| 11   | 3/21  | - Capturing the Power of Negotiation  
|      |       | - Guest Leader: Gene Schaefer, Co-Head of Southeast Region Commercial Banking at Bank of America Merrill Lynch  
|      |       |   Video Presentations + Q&A  
|      |       |   Possible referees  
|      |       |   o Robert Hacker  
|      |       |   o Steve Sauls  
|      |       |   o Noel Guillama  
|      |       |   o Joyce Elam  
|      |       |   o Scott Fingerhut  
|      |       |   o Dario Moreno |
| 12   | 3/28  | - Guest Leader: Michael Finney, President and CEO, The Beacon Council  
|      |       | - All the World’s a Stage |
| 13   | 4/4   | - Understanding the Brain, Tim Allen  
|      |       | - Dynamic Written Communication, Leonard Nash |
| 14   | 4/11  | - A Recent Perspective on AI, Mark Finlayson  
|      |       | - LLL Exit Quiz |
| 15   | 4/18  | - Ask Mitch  
|      |       | - Summary |
| 16   | 4/25  | - |

**TOTAL LEADERSHIP**  
**JUDGMENT**  
**PERSUASION**

Class get-together at Mitch’s house – TBD